

Jazmin Gutierrez

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Objective

To obtain a job opportunity at Levi's Stadium to help me gain the experience necessary to be successful in this line of work.

Education

2012- Fall 2014	San Jose State University <i>Bachelors of Science in Marketing</i>	San Jose, California
2009-2011	San Joaquin Delta College <i>General Education</i>	Stockton, California
2005-2009	Bear Creek High School	Stockton, California

Professional Experience

Hollister Co., 2009 – Present: Sales Associate

Interacting with and providing excellent customer service; maintaining and maximizing product visibility while promoting the sales floor; maintaining stock room and supplied merchandise as needed; auditing incoming and outgoing purchases; floor recovery and cashier.

Ross Corporate Office, 2014: Allocations Analyst Intern

Executed store assortments for 1000+ stores through application of assortment strategies and tools. Analyzed assortments and communicated findings with Excel and PowerPoint. Worked on a project to analyze a specific Ross business while participating in daily allocation assortment activities. Presented a final project analysis and overview to senior management.

San Jose State University, 2013: Marketing and Community Relations Intern

Conducted outreach plans for off campus athletic activities, worked as a liaison between the athletics department and various organizations. Attended athletics events for the purposes of promoting school spirit (sale of team products). Worked as a marketer creating and distributing athletic team products. Utilized resources to develop campus outreach sporting event plans.

Amazon, 2013: Brand Ambassador

Worked with Amazon to develop a marketing plan and promoted events on the San Jose University Campus. Utilized my familiarization of university staff to promote and gain exposure for given events.

Skills

Work well with people; provide excellent customer service; excellent organization skills; computer literate specifically but not limited to, Apple products; excellent verbal and communication skills; analytical; problem solving; formal knowledge of retail sales.

Extra-Curricular Activities

- 2014 Marketing Associate Member
- 2014 BARC Retail Board Member
- 2009-2011 Collegiate Basketball Player / Earth Day Volunteer/Micke Grove Zoo Volunteer/ Bread of Life Volunteer