

515 SOMERSET ST. • SAN FRANCISCO, CA 94134
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BIANCA PINEDA

OBJECTIVE

I am looking to enhance my professional development and grow in the marketing industry

WORK EXPERIENCE

June 13' – August 13'	SFRPD Silver Tree Day Camp
<i>Camp Assistant</i>	
▪ Instilled participation, equality & communion amongst campers	
▪ Encouraged teamwork and sportsmanship	
▪ Maintained & updated paperwork for all campers and employees	
▪ Oversaw and delegated employee duties	
▪ Prepared budgets & organized employee appreciation events	
August 09' – August 13'	GAP INC
<i>Sales Associate/Brand Team Member</i>	
▪ Operated register and assist with inventory management	
▪ Assisted with new visual projects and merchandising	
▪ Ensured that each customer receives outstanding customer service and providing a friendly environment	
Jan 10' - December 11'	Frisco
<i>Boxing</i>	
<i>Personal/Event Assistant</i>	
▪ Creative collaboration with entire staff to promote all new events	
▪ Market research to execute a well-organized, smooth and profitable event	
▪ Assisted with on-site production for events	
▪ Assisted with preparing budgets and providing progress reports to directors	
▪ Organized meetings and followed up with clients	

EDUCATION

2013 - 2015	San Francisco State University	San Francisco, C.A.
<i>Will complete my BA in Business with an emphasis on marketing and minor in economics</i>		
2010 - 2013	City College of San Francisco	San Francisco, C.A.
<i>Studied Business with an emphasis on marketing and minor in economics</i>		
2009	Albert Powell High School	Yuba City, C.A.
<i>High School Diploma (Completed one year early)</i>		

SKILLS & LANGUAGES

- Computer literate: internet, email, Microsoft Office, iWorks, Microsoft Publisher and some Photoshop
- Able to be creative, resourceful and show initiative under pressure
- Biliterate in English and Spanish

VOLUNTEER EXPERIENCE

Fall 08'	Shady Creek Outdoor School
<i>Cabin Counselor</i>	
▪ Accountable for cabin activities, and to ensure a safe environment which encourages participation and growth for a group of 5 th grade girls	
January 08' - August 09'	Albert Powell High
<i>School</i>	
<i>Office & Teachers Assistant</i>	
▪ Operated office machines, such as photocopiers, scanner & computers	
▪ Maintained and updated filing, inventory and database systems	

REFERENCES

Upon request