

Candace Evans  
619.517.3827  
Long Beach, CA  
evans.t.candace@gmail.com

CTE

### Profile:

Innovative and highly competitive self-starter seeks position within a company, to express Creative/Business ability with growth potential.

### Marketable Skills:

10 + years experience in Marketing  
and Advertising

Produced collaterals, corporate identity, Ability to lead projects from concept to completion

High standards of design and professional execution of ideas

Extensive communication skills

### Technical Skills:

#### Software

Adobe Photoshop | Illustrator | InDesign | Microsoft Office Suite | Quark | Linux/Unix Operations Systems

#### Hardware

Mac and PC computer platforms

Digital, medium and large format cameras

HP Laser Jet | Epson | Large format printing

### Education:

Art Institute of Atlanta

#### Bachelors of Fine Arts Degree In Photography/ Design

09/2002 - 06/2007

### Awards:

Employee of the Year- 2008-2009

VON LEA CREATIVE GROUP

### Industry Experience:

#### Creative Director

01/2012-01/2013

#### Robert B. Allen

#### (Senior JAVA Developer)

- Developed high-level concepts for design projects. Worked with Internal and External clients, pitching designs, and understanding client needs

- Responsible for recruiting and managing third party design firms, as well as internal design resources.

- Developed creative programs and Ideas, that met the project objectives and advanced Brand strategy

- Provided quality control over Concepts and Projects

#### Designer/ Creative Director 03/2008-04/2011

#### VON.LEA CREATIVE GROUP

- Created/ Designed Collateral, and Corporate Identity
- Branded in-house Product lines, Email Blasts, Displays, Signs, and Print Materials
- Shot/Edited images for web, Proofed and Executed final Artwork Product for print
- Contributed to Companys' growth by landing more than three new accounts through Strategic Design and Excellent Customer Service Skills

#### Head Marketing Director 06/2002-11/2010

#### BOBI DIMOND PHOTOGRAPHY INC.

- Led Marketing plans, Managed Vendors for gallery openings and organized Client bookings
- Assted/Edited Photoshoots
- Managed Studios Budget and General finances
- Negotiated Contracts while building client reports