

Candace Evans
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Profile:

Innovative and highly competitive self-starter seeks position within a company, to express Creative/Business ability with growth potential.

Marketable Skills:

10 + years experience in Marketing and Advertising

Produced collaterals, corporate identity, Ability to lead projects from concept to completion

High standards of design and professional execution of ideas

Extensive communication skills

Technical Skills:

Software

Adobe Photoshop | Illustrator | InDesign | Microsoft Office Suite | Quark | Linux/Unix Operations Systems

Hardware

Mac and PC computer platforms

Digital, medium and large format cameras

HP Laser Jet | Epson | Large format printing

Education:

Art Institute of Atlanta

Bachelors of Fine Arts Degree In Photography/ Design

09/2002 - 06/2007

Awards:

Employee of the Year- 2008-2009

VON LEA CREATIVE GROUP

Industry Experience:

Creative Director

01/2012-01/2013

Robert B. Allen

(Senior JAVA Developer)

- Developed high-level concepts for design projects. Worked with Internal and External clients, pitching designs, and understanding client needs
- Responsible for recruiting and managing third party design firms, as well as internal design resources.
- Developed creative programs and Ideas, that met the project objectives and advanced Brand strategy
- Provided quality control over Concepts and Projects

Designer/ Creative Director 03/2008-04/2011

VON.LEA CREATIVE GROUP

- Created/ Designed Collateral, and Corporate Identity
- Branded in-house Product lines, Email Blasts, Displays, Signs, and Print Materials
- Shot/Edited images for web, Proofed and Executed final Artwork Product for print
- Contributed to Companys' growth by landing more than three new accounts through Strategic Design and Excellent Customer Service Skills

Head Marketing Director 06/2002-11/2010
BOBI DIMOND PHOTOGRAPHY INC.

- Led Marketing plans, Managed Vendors for gallery openings and organized Client bookings
- Assted/Edited Photoshoots
- Managed Studios Budget and General finances
- Negotiated Contracts while building client reports