

RAISSA LIM

FOOD AND CUSTOMER SERVICE EXPERIENCE

TOTAL SUCCESS EVENTS, CATERING SERVER
SAN FRANCISCO AND LOS ANGELES, CALIFORNIA 2007-10

- Food and cocktail service for large catered events
- Pre-event set-up and post-event clean-up

SPENGER'S FRESH FISH GROTTO, FINE-DINING FOOD AND COCKTAIL SERVER
BERKELEY, CALIFORNIA 2002-03

- Fine-dining food service for up to 7-table station for busy McCormick and Schmick's-owned restaurant
- Cash and food-order execution utilizing Squirrel computer system
- Responsible for extensive menu and bar knowledge

MCKORMICK AND KULETO'S, FINE-DINING HOSTESS AND SERVER
SAN FRANCISCO, CALIFORNIA 2002

- Greeted and attend to customers and managed reservations via OpenTable ERB
- Fine-dining food and beverage service for up to 7-table station
- Cash and food-order execution utilizing Squirrel computer system

BLOOMINGDALE'S, COSMETICS SALES MANAGER
LOS ANGELES, CALIFORNIA 2004-05

- Managed daily marketing, merchandising, and inventory operations of large-volume Bobbi Brown and Clinique sales counters, increasing sales at each by over 25% over the previous year
- Delivered exceptional customer service and set and exceeded personal and counter sales goals
- Supervised staff of full-time and freelance Beauty Advisors

WEST END GATE, FOOD AND COCKTAIL SERVER
NEW YORK, NEW YORK 1995

- Food and beverage service for up to 7-table station
- Cash and food-order execution utilizing Squirrel computer system
- Responsible for extensive menu and bar knowledge

OTHER EXPERIENCE

VARIOUS PRODUCTIONS, ACTOR AND MODEL
LOS ANGELES, CALIFORNIA 2012-PRESENT

- Act and model in commercials, films, TV shows, and print advertisements

VARIOUS ORGANIZATIONS, FREELANCE EDITOR AND RESEARCHER
SAN FRANCISCO, LOS ANGELES, AND NEW YORK 1996-2009

- Edited and researched for publications and corporations, including: *The New York Times*, *The Village Voice*, *L.A. Times*, *S.F. Chronicle*, *Vogue*, *Harper's Bazaar*, *Interview*, *Maxim*, Wells Fargo Asset Management, Morgan Stanley, Universal Studios, and Young & Rubicam

EDUCATION

COLUMBIA UNIVERSITY, NEW YORK, NEW YORK
BACHELOR OF ARTS, ECONOMICS, 1996

SKILLS

Computer: OpenTable, Squirrel, MS Office, Adobe Creative Suite, HTML. Languages: Fluent Spanish, basic French.

ADDITIONAL

Write magazine and Web articles and screenplays on freelance basis. Completed extensive solo travel through Southeast Asia, Central America, Nepal, and Europe.

1944 WHITLEY AVENUE, APT. 212, LOS ANGELES, CALIFORNIA 90068
323.790.6608 • RAISSA8@GMAIL.COM