

CLIFF LARSEN

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OBJECTIVE

To join a fast growing corporate team and use my talent, skills and experience to become a key contributor to its success on all levels.

SUMMARY OF QUALIFICATIONS

- 20 Years of Sales experience
- 15 Years of customer service experience
- 10 Years marketing experience
- 9 Years of event marketing experience
- 7 Years of experience in the field of law, specializing in civil litigation
- 3 Years of management experience.
- Familiar with MS Office Pro, Ms Word, Excel, Publisher, Access, Excel, PowerPoint, Corel WordPerfect. HTML Web Design, Internet Savvy
- Aggressive sales professional, patient with closing deals, and excellent in drafting proposals
- Fluent in Spanish (spoken and written)

EMPLOYMENT HISTORY

Culinary Staffing, Inc. (Los Angeles, CA) 10.13 – Current. Captain/Bartender/Server with one of LA's Top catering companies. Duties include but not limited to catering to a diverse clientele. Adhering to the client's needs. Developing solutions. Excellent customer service, team player & leader.

SBE, Inc. (Los Angeles, CA) 7.13-Current VIP host & contract holder with SBE & a few of their venues in the LA market. Coming in as a supplement to bring key clientele legendary nightclubs and exclusive lounges, sbe Nightlife Group embodies the uncompromising sensibilities of those rare individuals who make up the social scene in the entertainment capital of the world. Stunning venues, the latest music and outstanding service create an alluring energy that entices guests to let loose and have fun. What started in L.A. will soon debut in Miami and Las Vegas. Always best in class, sbe has redefined the luxury nightlife experience.

Drais Hollywood (Hollywood CA) 5.13-11.13. Senior v.i.p. host & event marketing representative. Cooperate hotel & resort setting. Correct branding on the Drais brand in accordance with their affiliate the W hotel on which they are located on top of the W in Hollywood. Duties include managing various promoters & their needs to help accurately