

Denise Netzley
Denisenetzley1@yahoo.com 805-602-8302

PROFESSIONAL EXPERIENCE

Catering Service Attendant
Soiree Events

May 2014 to Present

- Prep and load in food and supplies for special events including private parties, business events, large scale parties, weddings, etc.
- Pass food and bartend at events.
- Breakdown and clear after events.

Catering Service Attendant
Something's Cooking Catering

September 2013 to March 2014

- Work with Chef in kitchen doing light food prep from fruit trays to assembling hors d'oeuvre trays.
- Load in party prep on location for all size events.
- Pass food, bartend and bus events.

Copywriter/Social Media Content Creator
Consultant

July 2011 to Present

- Create overall marketing strategy for movies and write copy to support direction, including social media, ad content, internal creative briefs for clients and other content as requested.
- Work with brands such as The Staples Center, consumer goods and services such as catering companies, medical offices, etc. to create marketing strategy. Write copy to support direction.

Mojo
Project Coordinator

August 2009 TO June 2011

- Responsible for coordinating the creation and production of TV spots and trailers for movies.
- Created schedules for editors, managed budgets, coordinated communication between all departments, oversaw completion of graphics, music searches and other requests from clients. Reported to CEO.

Flyer Entertainment
Project Coordinator

November 2006 TO July 2009

- Coordinated all internal communication in the production of home entertainment advertising.
- Oversaw all scheduling of editors and graphic designers to ensure smooth and consistent work flow, keeping to budget and deadlines.
- Responsible for keeping CEO up to date and informed regarding all client contact.

EDUCATION

❖ **Boston University, College of Communication, B.S. Advertising and Marketing.**