

ALEXANDER GEORGE LEGASPI



SUMMARY

In search of an opportunity that will nourish my variety of skills, creativity, ambition and to work with like-minded, creative and open-minded people. Having several years of experience within the entertainment and service industries I've developed a strong initiative, ability to think on my feet, team player, able to work independently, solid communication skills and time management. Also proficient with various social media applications and adaptability to new technologies.

EXPERIENCE

Label Manager, Peace Bisquit

Brooklyn, NY — 2012-2014

Executed operations for the label division, strategic approach regarding role and responsibility of label in an organization that produced and distributed music. Scheduled, coordinated, and promoted releases. Utilized various social platforms for file management, promotion, and fanbase communication. Cultivated and supported producer/artist relationships. Registered catalog via BMI.

Accomplishments

- Co-producer for Cazwell's iTunes Top 5 Dance Album "Hard 2 B Fresh" [10/2014]
- Created and maintained system for cataloging and metadata management
- Designed release schedule to improve label productivity and meet deadlines

Digital Media Director, King Street Sounds

New York, NY — 2007-2012

Executed releases for digital delivery to various platforms: The Orchard, Traxsource, and Beatport. Updated and maintained SR-1 database, received and shipped online orders, trained interns to assist with daily operations, organized to maintained inventory.

Accomplishments

- Redesigned website for multi-platform compatibility and simplicity
- Signed #1 hit "Time Is Now" by Lips [Traxsource, 2010]
- Designed release schedule to improve label productivity to meet deadlines

Hospitality, Metropolitan Staffing Company

New York, NY — 2006-2014

Provided excellent hospitality fulfilling various positions such as waitstaff, runner, busser, coat check and kitchen service for various clientele such as Affinia, St. John's University, Corey Booker, and private events throughout various locations in New York and New Jersey. Learned styles of service such as buffet, seated, tray styled, to French style.

EDUCATION

Borough of Manhattan Community College

AAS in Videos Arts & Technology — 2008-2011
Graduated with Honors, Dean's List and 3.38 GPA

SKILLS

- Proficient with programs such as Microsoft Word & Excel, Adobe Photoshop & InDesign