

Dale Rodgers

3240 W Street Apt 7 Sacramento CA 95817 (916) 585 0011

Experience

LEAPNYC October 2012-March 2013

Assistant Art Instructor

- Helped implement cultural based art outreach program in Spanish Harlem
 - Supervised and instructed group of 35 K-8 age youths and assisted in creating age appropriate lessons
 - Taught principles of Color Theory and Curated Exhibition of Student pieces
 - Acted as a mentor and created an environment of joy and learning

New York Philharmonic Orchestra March 2012-March 2013

Patron Development

- Worked closely with marketing department to ensure adequate funding for fundraising activities and events.
 - Created relationships with numerous different vendors and local businesses to acquire event capitol and corporate level sponsorships.
 - Within two fiscal cycles increased patron donations by 27%.

Starbucks Coffee Co. July 2005- February 2012

District Manager

- Managed and developed a team of 300 partners.
 - Created store level action plans focusing on the practical application of a profit and loss statement.
 - Drove customer satisfaction scores from an average of 62% overall satisfaction to 92% overall satisfaction.
 - Lead numerous product launches and ensured success throughout my district with a number of diverse lead roles.
 - Consistently reduced partner turnover and increased morale with the application of different leadership models and practices.

Hot Spots Santa Barbara May 2002-July 2005

Reservations Manager

- Responsible for ensuring suitable hotel accommodations for approximately 200 guests per day.
 - Built strong relationships with Chamber of Commerce and Local tourism industry to increase customer volume.
 - Devised promotions to suit customer needs and to ensure higher occupancy rates for partnered hotels.
 - Developed customer loyalty program in partnership with local businesses.
 - Performed payroll, scheduling, corrective action, recognition and other daily managerial duties.

Chili's Grill and Bar September 2001-July 2002

Server/Captain

- Performed as service captain in a fast paced environment.
 - Ensured all servers followed company guidelines and created a fun and efficient environment.
 - Delivered exceptional service to all guests and ensured that each guest left highly satisfied with their experience.

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Education

Northwest High School	1997-2001
Salutatorian Diploma	
Santa Barbara City College	2002-2004
Associates Degree	Accounting
Oregon State University	2005-2008
Bachelors of Science	Business Management
NYU	2009-2012
Masters	Global Finance