

Selam Mulugeta

smulugeta91@gmail.com

OBJECTIVE

Business Marketing student actively seeking for an internship within a reputable advertising company as an active team professional where I can contribute my experience, charismatic and proactive personality to help improve the company's mission.

EXPERIENCE

June 2014 - Present	ALLSAINTS <i>Sales/Clientele Specialist</i>	San Francisco, CA
	<ul style="list-style-type: none">• Book appointments with clients to expose new collections.• Build strong loyal relationships with clients.• Develop new selling techniques and ideas to improve sales daily.	
January 2015 – Present	Konnect Labs <i>Official Spokeswoman/ Marketing Specialist</i>	Sunnyvale, CA
	<ul style="list-style-type: none">• Face of #Cube launch in Dec. 2014• Attended Consumer Electronic Tradeshow 2015 in Las Vegas• Partnered with retailers, wholesalers, distributors, manufacturers to discuss about marketing strategies, sales development, and execution.	
November 2013 - May 2014	Enagic, Inc <i>Sales Development Representative</i>	Torrance, CA
	<ul style="list-style-type: none">• Developed strategic and operational sales to leverage clientele base.• Make consistent cold calls to prospective clients and inform them about new products and deals.• Conduct market research to identify trends and manage sales activities accordingly.	
February 2014 - June 2014	"Celebration of Love" Nonprofit Organization <i>Marketing Assistant</i>	Los Angeles, CA
	<ul style="list-style-type: none">• Assisted the marketing manager to identify sales opportunities and follow up on existing accounts.• Developed effective working relationships with internal and external stakeholders.• Designed promotional adverts for planned campaigns and events.	

EDUCATION

May 2016	San Francisco State University <i>Bachelor of Arts</i> Major: Business Marketing	San Francisco State University, CA
May 2014	Santa Monica College	Santa Monica, CA