

Dustin R. Wilson

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OBJECTIVE To obtain a professional entry-level position to utilize and strengthen skills in communications, public and customer relations, social equality, and outreach.

EDUCATION **The University of North Carolina at Greensboro** Greensboro, NC
Bachelor of Arts in African-American Studies & Sociology May 2011

RELEVANT Social Media, Business, Business Computing, Communications, Human Resources
Human Behavior, Economics, Race & Ethnic Relations, Spanish

EXPERIENCE *Sales*, Red Ventures, March 2015- January 2016 Charlotte, NC

- Recited disclosures to customers in a prompt and efficient manner.
- Promoted multiple special programs, sales, and promotions to customers.
- Built customer specific value around various products including internet
- Accountable for meeting sales goals, weekly and monthly

Social Media Specialist, Michelin, August 2013 – March 2015 Kings Mtn, NC

- Exhibited strong communication, interpersonal, and organizational skills.
- Maintained knowledge of tire safety regulations to ensure safety of consumer.
- Maintained knowledge of products & promotions to successfully assist consumers.
- Ensured first response to consumers within company guaranteed timeframe.
- Generated monthly report after collecting & analyzing data.

Box Office, UniverSoul Circus, August 2011 - April 2012 Atlanta, GA

- Successfully served diverse customers in a fast-paced environment.
- Accountable for accurate financial transactions related to customer purchases.
- Actively and enthusiastically engaged audience throughout the show.
- Ensured a pleasant family experience and clean environment for consumers.
- Effectively contributed in a team environment to ensure customer satisfaction.

CAMPUS WORK *Student Recruiter*, UNCG Brothers Leading Healthy Lives, 2009-2011

- Assist organization leaders with recruiting efforts and programming

Member, UNCG College Chapter of NAACP, 2008-2010

- Participate in chapter meetings to contribute to organization efforts

SKILLS Proficient in Microsoft Office- Word (Advanced), Excel & PowerPoint (Intermediate)
Social Media, Conversocial, Type 50 WPM