
TYLER WILLIAM GARRISON

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Summary

Enthusiastic, organized and resourceful graduate with strong time-management skills and an academic and professional background in sports. My strong management skills give me the ability to establish priorities and meet challenges head-on. I am looking for an opportunity to use my knowledge and experiences to help grow and strengthen a company.

Work History

Business Development/Social Media/Event Management Internship, 01/2016 - 09/2016

PrimeStar Sports/Dunk Elite - London, UK

- Digital development (Facebook, Instagram, Twitter and Snapchat) of PrimeStar Sports brands, mainly Dunk Elite
- Marketing plans for event advertising
- Coordinating in all aspects of event management (Dunk Elite Live)
- Coordinating athlete calendars and travel arrangements
- Coordinating PR and media enquires
- Working directly with professional athletes
- Assisting in all other activities as dictated by business needs from time to time
- Direct experience with video and photography editing (Promotional videos)
- Direct experience with contacting, working and building relationships

League Rep/League Referee, 10/2015 - 09/2016

GO MAMMOTH - London, UK

- Rep/referee for intramural games
- Upheld rules and regulations according to GO MAMMOTH standards
- Administration: kept players registers and final scores
- Specialized in British recreational sports culture
- Responsible for upholding and exemplifying GO MAMMOTH standards, mission, and values

Event Management Internship, 10/2015 - 01/2016

Regent Street Association - London, UK

- Emailing and securing volunteers for events
- Overseeing and leading volunteers at events
- Assisting in all aspects of event management
- Assisting in assembling and dismantling of events

- Assisting in distributing and securing Privilege Card Memberships
- Direct experience with Microsoft Excel and Outlook
- Direct experience with contacting, working and building relationships

Foreign Language (EFL) Teacher, 09/2013 - 07/2015

Jilin University - Lambton College - Changchun, China, Jilin Province

- Prepared 1st year University students for EFL Graduation
- Planned and adapted curriculum for students from levels 1-5
- Managed medium/large sized classrooms
- Assessed and graded students speaking and writing abilities according to University standards
- Administration: kept students registers, attendance and final marks
- Specialized in Chinese culture

Sports Event Management, 01/2010 - 05/2013

California Baptist University - Riverside, CA

- Worked in all aspects of sporting events
- Experienced in sporting event management
- Maintained high standards of efficiency in communication with students, co-workers and supervisors
- Responsible for upholding and exemplifying University standard, missing and values

Education

London Metropolitan University - London, UK

MA Sports Management

September, 2015 - September, 2016

- Student Academic Representative (StAR)

California Baptist University - Riverside, CA

Bachelor of Science: Kinesiology

Emphasis in Physical Education

Minor in English

September, 2009 - May, 2013

- Mens Soccer Team
- Recipient of The Deans Academic Scholarship
- Student Athletic Advisory Committee President
- Who's Who Among Student in American Universities & Colleges
- Alpha Chi, National Honors Society
- 2011-2012 PacWest All-Academic Team
- 2012-2013 NCCAA Scholar-Athlete Award
- Graduated Magna Cum Laude

Cross Culture And Volunteer Experience

- *Team London*: Regent Street Motor Show (Event management)
- *Team London*: Christmas By Regent Street (Event management)
- Soccer coach for college Chinese students (Sport Development)
- Soccer coach for underprivileged Chinese students (Sport Development)
- Basketball coach for young American students (Sport Development)
- Basketball coach for underprivileged Chinese students (Sport Development)
- Church ministry (Event management)
- Walk Your Talk Walk (Event management)

References

<https://uk.linkedin.com/pub/tyler-garrison/b6/517/773>
