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Rutgers, The State University of New Jersey – New Brunswick

Journalism & Media Studies

NouveauBranding.com

Founder

business model design & growth hacking • conversion rate optimization • website design and development • site optimization (seo) • online marketing advertising • market research logo / banner / web theme / album cover design • brand development • campaign monitoring and optimization • instagram • facebook • selling on social media • ecommerce

200 Proof Events, Los Angeles, CA

Team Lead

Private & upscale event coordination for clients including Paramount Pictures, VOGUE, Samsung, FOX, ESPN, GQ & Georgio Armani.

The Cheesecake Factory, Bridgewater, NJ & Huntington Beach, CA

Server

Provided premium guest satisfaction in a high volume corporate environment. Maintained & used 'tour-guide' knowledge of 300+ menu items

Oceana, New York, NY

Server, Expeditor & Interim Sommelier

Ensured all guests a premier Michelin-Star dining experience in the heart of Rockefeller Center. Completed a comprehensive 3 week hospitality training program.

Built sales experience through extensive food knowledge, covering a global range of palates.

Bitte Schön Department, Frankfurt, Germany

Creative

Interim curator of both visual & edible art in a modern European private members club.

Semi-proficient in conversational Spanish.

Bartenders Test

Score / 35

Multiple Choice (6 points)

B 1) Carbonation _____ the rate of intoxication.
a) Slows down
b) Speeds up
c) Does nothing to

B 2) What are the six most commonly used spirits?
a) Sweet and Sour, Triple Sec, Grenadine, Midori, Lime Juice and Cranberry Juice
b) Vodka, Whiskey, Gin, Bourbon, Rum and Tequila
c) Chardonnay, Cabernet Sauvignon, Champagne, Merlot, Sauvignon Blanc, Zinfandel
d) Kahlua, Vodka, Frangelico, Gin, Tequila, Spiced Rum

B 3) You can accept an expired ID as long as all other information is correct.
a) True
b) False

B 4) If someone has had too much to drink, serving them coffee will help sober them up.
a) True
b) False

D 5) What are the acceptable forms of ID for Alcohol Consumption?
a) State or Government Issued ID Card or Drivers License
b) Passport or Passport ID Card (as long as it lists the person's date of birth)
c) School ID or Birth Certificate
d) A & B
e) A, B & C

B 6) If there is no shaker tin available to scoop ice for a drink, it is okay to use a glass.
a) True
b) False

Vocabulary (9 points)

Match the word to its definition

C "Straight Up"

a.) Used to crush fruits and herbs for craft cocktail making

E Shaker Tin

b.) Used with the Shaker Tin to prevent solid material from entering a cocktail glass when poured

I "Neat"

c.) To serve chilled liquor in a chilled stemmed cocktail glass with no ice

B Strainer

d.) To pour $\frac{1}{2}$ oz of a liquor on top

S Jigger

e.) Used to measure the alcohol and mixer for a drink

G Bar Mat

f.) Used to mix cocktails along with a pint glass and ice

D "Float"

g.) Used on the bar top to gather spills

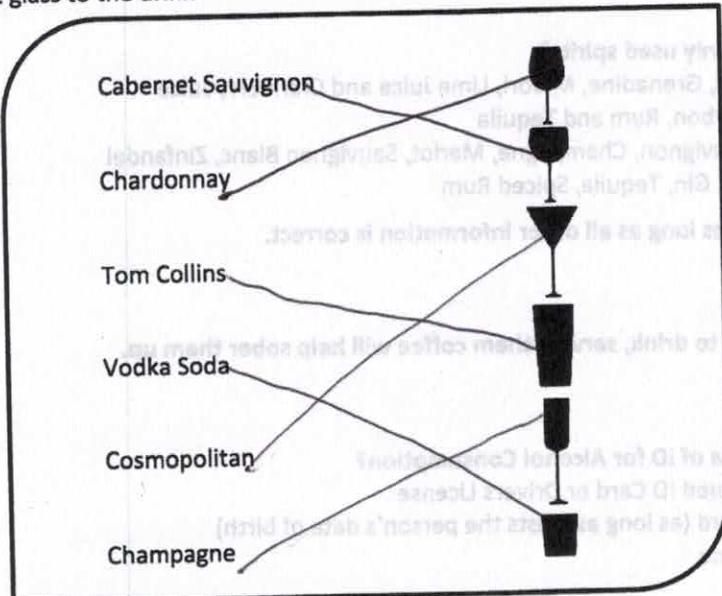
H "Back"

h.) Requesting a separate glass of another drink

i.) Means to serve spirit room temperature in a rocks glass with no ice

Glassware (6 points)

Match the correct glass to the drink



Answer and Question (14 points)

Provide examples of 3 brand name "top shelf" spirits (3 points): Grey Goose, Jim Beam, Patron

What are the ingredients in a Manhattan? Vermouth, Whiskey, Cointreau, Bitters

What are the ingredients in a Cosmopolitan? Vodka, Triple Sec, Cran Juice, Lime

What are the ingredients in a Long Island Iced Tea? Vodka, Tequila, Rum, Triple Sec, Gin

What makes a margarita a "Cadillac"? Grand Marnier

What is simple syrup? Sugar Water / Sweetener

Is it legal to pour liquor from one bottle into another? What is this called? (2 points)

Marrying, No

What should you do if you break a glass in the ice? Melt the Ice Down

When is it OK to have an alcoholic beverage while working? Never

What does it mean when a customer orders their cocktail "dirty"? Extra Olive Juice

What are the ingredients in a Margarita? Cointreau, Tequila, Lime Juice

Multiple Choice

D 1) Food is served on what side with what hand?
 a) On the left side with the left hand
 b) On the left side with the right hand
 c) On the right side with the left hand
 d) On the right side with the right hand

D 2) Drinks are served on what side with what hand?
 a) On the left side with the left hand
 b) On the left side with the right hand
 c) On the right side with the left hand
 d) On the right side with the right hand

D 3) Food and drinks are removed on what side with what hand?
 a) On the left side with the left hand
 b) On the left side with the right hand
 c) On the right side with the left hand
 d) On the right side with the right hand

B 4) What part of a glass should you handle at all times?
 a) The stem
 b) The widest part of the glass
 c) The top

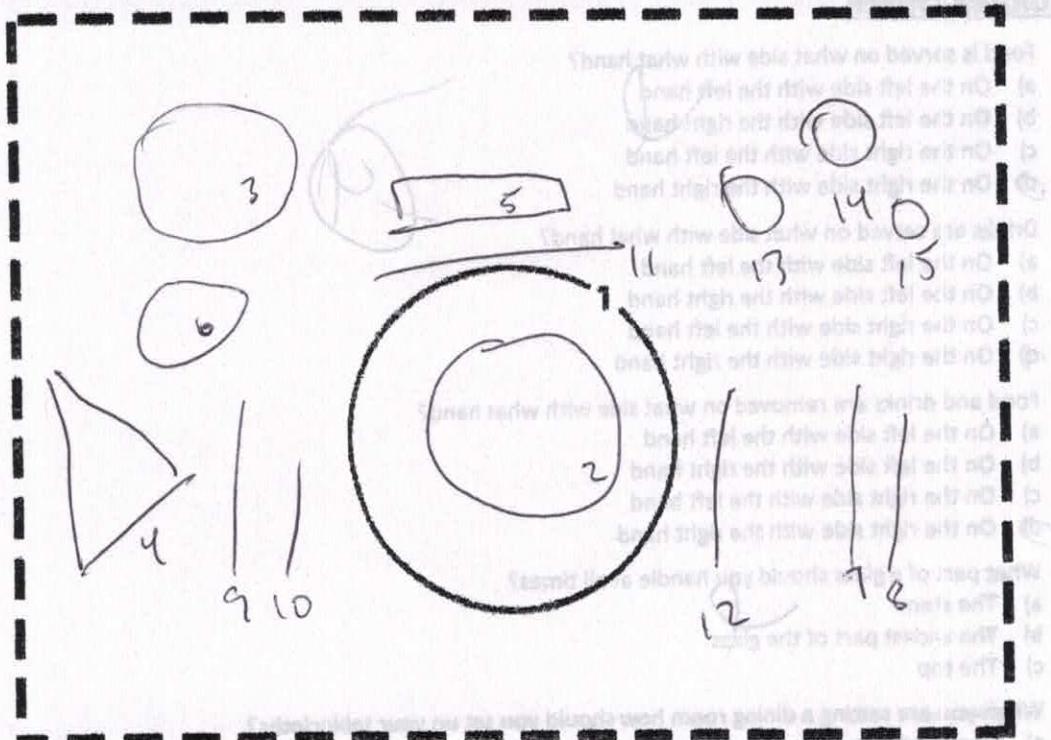
D 5) When you are setting a dining room how should you set up your tablecloths?
 a) Neatly and evenly across the tables
 b) The creases should all be going in the same directions
 c) The chairs should be centered and gently touching the table cloth
 d) All of the above

D 6) If you bring the wrong entrée to a guest what should you do?
 a) Go back into the kitchen and patiently wait in line behind the rest of the servers until it's your turn
 b) Inform the guests that you will bring the correct entrée once everyone else in the dinning room is served
 c) Try to convince the guests to eat what you brought them
 d) Go back into the kitchen to the front of the line and inform the expeditor that you need a different entrée

Match the Correct Vocabulary

<u>D</u> Scullery	A. Metal buffet device used to keep food warm by heating it over warmed water
<u>E</u> Queen Mary	B. Style of service where food is prepared or served individually at the dinner table to fit the customer's specific taste (i.e. providing dressing and pepper for salad or handing out bread to each patron)
<u>A</u> Chaffing Dish	C. Used to hold a large tray on the dining floor
<u>B</u> French Passing	D. Area for dirty dishware and glasses
<u>G</u> Russian Service	E. Large metal shelving unit for prepared food to be held or for dirty trays to be stored
<u>F</u> Corkscrew	F. Used to open bottles of wine
<u>C</u> Tray Jack	G. Style of dining in which the courses come out one at a time

Name William Schaeffer
 Servers Test Score /35



Draw a formal place setting containing all of the following:

1. Service Plate	7. Teaspoon	13. Water Glass
2. Salad Plate	8. Soup Spoon	14. Red Wine Glass
3. Bread Plate & Knife	9. Salad Fork	15. White Wine Glass
4. Napkin	10. Dinner Fork	
5. Name Place Card	11. Dessert Fork	
6. Tea/Coffee Cup & Saucer	12. Dinner Knife	

Fill in the Blank

1. The utensils are placed 8 inch (es) from the edge of the table.

2. Coffee and Tea service should be accompanied by what extras? Cream / sugar

3. Synchronized service is when: All Dishes placed at the same time

4. What is generally indicated on the name placard other than the name? Tab

5. The Protein on a plate is typically served at what hour on the clock? 11

6. If a guest asks for a specialty dinner (i.e. Gluten-Free or Vegetarian) you should do what immediately?

Ask for