

SKILLS

Volunteer Recruitment Project Management Trend Analysis Event Planning Concept Development Adobe Suites
Community Engagement Public Speaking Social Media /PR Brand Development Design Fundamentals Microsoft Office

PROFESSIONAL EXPERIENCE**SUNRISE BRANDS, AMERICAN RAG - Associate Designer, Global Denim: January 2016 - February 2017**

- Designed six seasonal deliveries, which included maintaining vendor communications, organizing and tracking sourced fabrics, trims, and styles, managing fitting and conducting Omni-channel and street style research to create trend presentations which were presented sales and design teams

KOMAR BRANDS, ANNE KELIN & ELLEN TRACEY SLEEPWEAR - Associate Designer: January 2015 - January 2016

- Designed four seasonal deliveries that sold in five national departments stores and Omni-channel websites, managed a three-person team in completing seasonal trend presentations to display seasonal inspiration, product, and pricing and organized fabric and trim sourcing

DESTINATION MATERNITY CORPORATION, MOTHERHOOD DESIGN**Associate Design, Global Bottoms: August 2012- August 2014**

- Developed products with senior design staff, merchandising teams, and president of Destination Maternity leading to \$94.8 million in profit
- Directed five-person team in completing multifaceted branding projects, resulting in the sale of product in 1,900 Destination Maternity locations, seven national departments stores, and Omni-channel websites

CALLAHAN CATERING - Banquet Server: August 2009 - November 2013

- Managed high profile Callahan Catering events along the east coast by coordinating floor plans, staff of 20, decor, schedules and food service for political, corporate, and private events with 500+ guests

DREXEL UNIVERSITY - Drexel Fashion Summer Program, Teaching Assistant: July 2010

- Mentored thirty high school students through a three week pre-college program, which entailed teaching students fashion design and merchandising fundamentals and supervising students through their final portfolio projects and presentations

LEADERSHIP EXPERIENCE**FOREFRONT CHURCH - Ministry Team Leader: December 2015 - Present**

- Leads team of ten volunteers to organize church inventory, acts as liaison for church staff, and helps identify leaders in congregation

THE JUNIOR LEAGUE**Community Improvement Project Committee, Communications Chair (New York): January 2016 - June 2016**

- Managed team of twenty-two volunteers to renovate Hartley House Creative Learning Space, which included coordinating volunteer schedules, assigning roles, and managing design projects and collaborated with Hartley House PR team to create a social media campaign

Social Media Chair (Philadelphia): August 2013- June 2014

- Spearheaded the inaugural Social Media Committee, which included developing, presenting, and implementing the social media strategic plan and building and managing the internal and external social media platforms for 500+ users

Assistant to the COO (Philadelphia): August 2012- June 2013

- Served as Assistant to the COO, performing duties of secretary to the Management Council, managed and delegated tasks for Council projects, and acting as liaison for membership and community partners to plan and manage events

Provisional Advisor (Philadelphia): August 2011 - June 2012

- Led team of twelve new Junior League members through a year a of service, including planning and leading community service events, resulting in 80% of the new members being placed in leadership roles within the organization

VOTE FOR CHANGE - Canvass Coordinator: July 2008 - November 2008

- Directed Election Day Volunteer Center canvassing, managing 200+ volunteers leading to a 66% voter turnout in the 24th ward of Philadelphia
- Educated 500+ voters on candidates platforms, voting laws, and polling places, through educational materials, info sessions, and canvassing

COMMUNITY SERVICE**COMMUNITY IN SOLIDARITY - Bedford Stuyvesant Food Distribution Volunteer: July 2016 - Present****PENNSYLVANIA HORTICULTURAL SOCIETY - Philadelphia Flower Shower Volunteer Coordinator: January 2013 - March 2013****HABITAT FOR HUMANITY - Rayong, Thailand: November 20013 & Memphis, Tennessee: March 2009****DREXEL UNIVERSITY, DELTA ZETA SORORITY ALUMNI - Active Member: October 2006 - June 2010****AWARDS AND CERTIFICATES****The Junior League of Philadelphia - Communications Committee of the Year 2014 & New Member of the Year 2012****Cystic Fibrosis Foundation - Philadelphia's Finest Professionals Recipient 2013****EDUCATION****DREXEL UNIVERSITY, Philadelphia, PA- Bachelors of Science, Fashion Design: 2010**

