

NIKKI SU

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(415) 672-5907

QUALIFICATIONS

- Trilingual: Cantonese and American Sign Language
- SAP Integrated Business Processes Certification
- Problem-solving skills
- Time-management skills
- Communication Skills
- Microsoft Office programs

EDUCATION

Bachelor of Science in Business Administration, Management

San Diego State University | San Diego, CA | May 2018

Grande Ecole Programme, Management Consulting

Audencia Business School | Nantes, France | Jan. 2017-May 2017

RELATED EXPERIENCE

Founder | ComBridge | San Diego, CA

Sept. 2017-Present

- Analyze potential markets and key features of product
- Validate problem and solution
- Conduct customer and solution interviews

Marketing and Operations Intern | ZIP Launchpad | San Diego, CA

Aug. 2017-Dec. 2017

- Wrote internal and external newsletters
- Social media/website creation and promotion
- Conducted marketing analysis and developed a plan to increase traffic and awareness
- Planned and managed advertising and promotional events

Social Media Assistant | Hashtag Poki LLC. | Berkeley, CA

Aug. 2016-Sept. 2017

- Managed and promoted social media accounts
- Developed content to increase audience and customer base
- Built customer relationship and implemented feedback into business plan

Consultant | Desoutter Tools | Audencia Business School

Jan. 2017-May 2017

Group course assignment during semester abroad

- Researched potential aerospace partners and investment opportunities
- Analyzed financial reports and developed strategy to double revenue within a year

ORGANIZATIONS

Entrepreneurship Society, San Diego State University

Aug. 2017-Present

American Sign Language Club, San Diego State University

Aug. 2016-Present

ADDITIONAL EXPERIENCE

Front Desk Assistant | San Diego State University

Aug. 2016-Present

International Student Advisor | SDSU Research Foundation

Aug. 2017-Dec. 2017