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**PF**

**PRESTON FRENCH**

## **CONTACT**

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903-681-7930

## **CAREER PROFILE**

A highly motivated and enthusiastic individual with experience in sales, marketing and customer service. Strong leadership and decision-making skills and highly personable with an ability to build lasting relationships. Excellent multitasker with a high level of personal integrity and commitment.

## **SKILLS**

20 years experience for inside and outside sales. More than 15 years experience as owner and operator of commercial call center. Excels in various types of lead generation, list acquisition, database, and direct response marketing. Proven ability to lead and manage effective sales teams. Effective in designing and writing call guides for direct sales and cooresponding customer service guides. Strategic out of the box thinker and problem solver with excellent follow-up skills.

## **VOLUNTEER**

Inspired Vision Compassion Center

## **EXPERIENCE**

### **CATERING • SONNY BRYAN'S SMOKEHOUSE • 2016 – 2018**

Assisted special events for catering department including all facets of the event: setup, maintenance during the event, and tear-down.

### **CONCESSIONS • CRUSADERS OF TEXAS, DR. PEPPER ARENA • 2017 – 2018**

Managed 3 concession stands and 20 cash agents, handled all training for casiers, developed and implemented a plan to reduce cash fraud, responsible for daily reconciliation.

### **CAREGIVER • PRIVATE HOME • 2016 – 2017**

Handled all care for cancer patient. Duties included but were not limited to 24/7 care, bathing, cleaning, drove to appointments, and oversaw medication intake.

### **TRUSTEE • STANBROOK TRUST • 1999 – PRESENT**

Summarize your key responsibilities, leadership, and most stellar accomplishments. Don't list everything; keep it relevant and include data that shows the impact you made.

### **FOUNDER/CEO • GLOBAL AIRWAVE COMMUNICATIONS • 1996 – 1999**

Founded and managed Global Airwave Communications, a successful message notification and voice technology company. Negotiated nationwide third-party billing agreements with local exchange carriers. Led the company to over 40,000 subscribers in 16 months. Handled the subscriber base which produced monthly billing revenues of over \$800,000.00.

## **EDUCATION**

### **ASSOCIATES LIBERAL ARTS • 1979 • UNIVERSITY OF NORTH TEXAS DENTON BACHELORS OF MARKETING**

### **CDL COMMERCIAL LICENSE • ISSUED 2015**

### **OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION • 30 HOURS CERT.**