
LAURIE WELLS

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PROFESSIONAL SUMMARY

Licensed Cosmetologist and free-lance photographer with over 30 years of experience of providing customers with a full range of hair care services, building a strong client base and performing administrative duties that would include photo-shoots for hair salon magazines. Aiming to use my proven customer service, sales, and communication skills in the beauty industry.

SKILLS

- Expert knowledge of Thermal Styling and Coloring techniques.
- Possess a North Carolina Cosmetology License.
- Beauty Free-lance Photographer for over 30 years.
- Make-up beauty artist expert.
- Natural hair care beauty expert.
- Marketing and promoting of beauty head-shots for hair salons.

WORK HISTORY

Hair Stylist-Makeup Artist, 10/2018 to Current

The Hair Clinic Of Decatur – Decatur, GA

- Works directly with promotion team for setting up photography slots for new clients for salon magazine.
- Effectively working with daily base clients for hair styling and chemical services.
- Working with Marketing and advertisement team to gain new clients.
- Carrying on Front Desk administrative duties
- Barbering cutting, aesthetician facials, and natural hair care for clients .
- Working with Alopecia clients for recommended hair care services.
- Working in Hair shows, fashion shows, and other beauty networks for photo head-shots.

Hairstylist-Photographer, 02/2015 to 10/2018

Stylitics Hair Salon – Decatur, GA

- Understanding of digital photography, production studio pace and efficiency in the hair salon and off-site studio's.
- Background in art, design, makeup, and photography
- Strong communication skills and excellent ability to work with a wide variety of people from hair styling to photography work.
- Flexibility and patience with the ability to accommodate last minute additions to schedules and changes in direction
- Performed on cutting, braiding, color, wig alterations and lock attachments and hair chemicals.

- Taken head shots that included makeup and hair designs that were used in the hair salon to promote business to gain new clients

Master Stylist, 09/2012 to 02/2015

Cleopatra Hair Salon – Lithonia, GA

- Worked with clients of all types to increase profile and status through effective styling and digital photography elements within the salon.
- Processed guest credit card information for salon services.
- Handled guest complaints calmly and professionally.
- Shampooed, conditioned and blow dried clients' hair.
- Maintained the front desk workstation by keeping it clean and free of personal items.
- Helped cut and prepare highlighting foils.
- Remained polite when speaking with difficult guests on the phone.
- Called clients to confirm upcoming appointments.
- Assisted the stylist in mixing, applying and removing hair color.
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- Offered appointment information updates to guests in a polite and courteous manner.

EDUCATION

Study Of Master Cosmetology, 1995

Cleveland Community College - Shelby, NC

8/10

Multiple Choice:

1. The first thing a client is going to notice about you is:
 - A. How much you went through to get there
 - B. How far you had to park
 - C. What you look like when you report for duty
 - D. How Punctual you are
 - E. A&B only
 - F. C&D only
 - G. All of the above
2. BEO stands for:
 - A. Banquet Efficiency Order
 - B. Better Events Organization
 - C. Banquet Event Order
 - D. Best Ever Odor
 - E. None of the above
3. Once your chaffing dish is set up, the next step is to add what to the pan:
 - A. The food
 - B. Hot Water
 - C. Cold Water
 - D. Jelly from the Sterno can
 - E. None of the above
4. Which is an acceptable way to lite a sterno can?
 - A. With matches
 - B. With a regular cigarette lighter
 - C. With a long-neck lighter
 - D. All of the above
 - E. None of the above

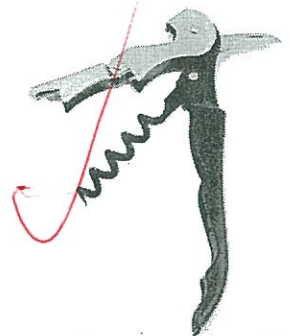
Name that item:



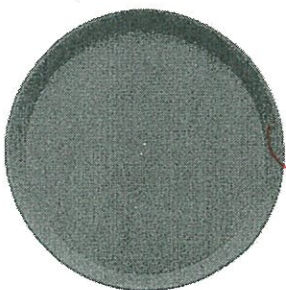
Gel chafing fuel



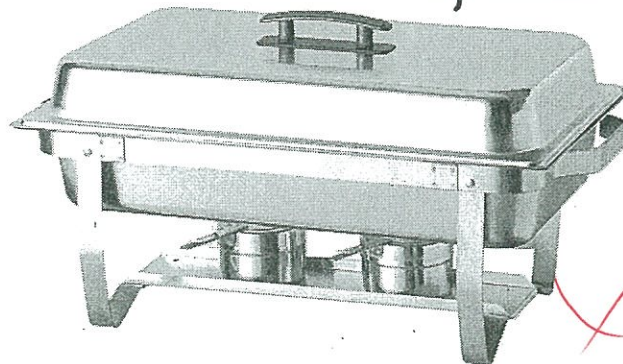
Buffet Tray



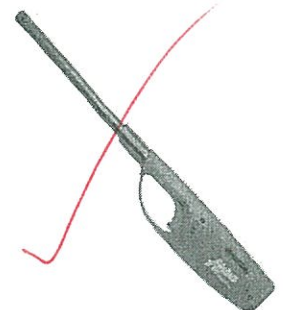
Cork screw Bottle opener



Drink Tray



Entree Burner Food Container
Banquet tray



long neck lighter