

NADINE. JOHNSON

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KEY STRENGTHS

▪ Time/cost Management	▪ Motivating staff	▪ Communication Skills
▪ Problem solving	▪ Concept to Floor development	▪ Merchandising and Sales
▪ Graphics and Design	▪ Adobe Creative Suite	▪ Microsoft Office

EXPERIENCE

CAAM-CENTER FOR ASIAN AMERICAM MEDIA San Francisco, CA SEASONAL STAFF-theatre operations <ul style="list-style-type: none">• House-Floor Manager at events including opening night	2014 - present
HARTMANN STUDIOS, San Franciso, CA EVENT MANAGER-per project <ul style="list-style-type: none">• Tradeshows and special projects, including GSWarrios and SFGiants celebrations,• Manage temporary staff at events in line control and set up.	2008 - present
EASTRIDGE WORKFORCE SOLUTIONS, San Francisco, CA SEASONAL STAFF-per project <ul style="list-style-type: none">• Tradeshows and special projects including Dreamforce	2008 - present
SIGNAL EVENT GROUP, San Francisco, CA EVENT MANAGER-per project <ul style="list-style-type: none">• Tradeshows and special projects including Oracle Open World.• Manage temporary staff at events in line control.• Work closely with hotel and convention staff as Food&Beverage Manager.	2008 - present
SAN FRANCISCO FILM SOCIETY, San Francisco, CA SEASONAL STAFF-theatre operations <ul style="list-style-type: none">• House-Floor Manager at International Film Festivals; managing volunteers and staff.• Internal operational duties throughout the year.	2004 - 2015
PROMOSTYL, Paris, France & San Francisco, CA TREND CONSULTANT <ul style="list-style-type: none">• Promoting and working with Promostyl clients in Northern California.• Developing trend direction for Apparel, Consumer Electronics, Home and Textile companies.• Market research and trend reports .• Presenting lifestyle, colour and silhouette seasonal trends at trade shows throughout western US.	2007 - 2009
KEECO, LLC, Shanghai, China & South San Francisco, CA HEAD DESIGNER-bed lines and decorative soft furnishings <ul style="list-style-type: none">• Strengthened Juvenile product line and established Tween product line.• Attended Home Industry trade shows and shopped market to find emerging trends and details.• Worked with overseas sourcing and development teams to achieve market right, price competitive product.• Presented design concepts and product directly to major retail buyers.	2004 - 2006
LEVI STRAUSS & CO., San Francisco, CA COLOURIST (1999 - 2003) <ul style="list-style-type: none">• Managed global colour process for Red Tab, SilverTab, Signature, LVC, LEJ, RED, Premium and Type I.• Researched, created, coordinated color trends and ensured effective cost control of color palettes.• Created and managed colour distribution and approval through the design and development cycles.• Developed and established the lab dip approval system and calendar for Levi's Brand-off-shore and domestic.• Recognized by VP of Design and CEO for reducing annual costs by 30%.	1996 - 2003
ASSISTANT DESIGNER/ DESIGNER - SilverTab Men and Boys and Girls 7-16 and RedTab Girls 0-16 (1996 - 1999) <ul style="list-style-type: none">• Worked on all stages of design and product development, from concept to production;• Followed up on sample development and corrections to ensure proper fit and adherence to specs.• Shopped domestic and overseas markets for trends.	

EDUCATION

FIDM, THE FASHION INSTITUTE OF DESIGN & MERCHANDISING • Los Angeles, CA • AA, **Fashion Design, Summa Cum Laude**